

# Privacy Policy

**Effective 7/1/10**

## **Our Commitment to Privacy**

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

## **The Information We Collect**

This notice applies to all information collected or submitted on [www.life4ala.com](http://www.life4ala.com). On some pages, you can apply for products, make requests, and register to receive materials. The types of personal information collected at these pages are:

Name  
Address  
Email address  
Phone number  
Health history information  
Life insurance coverage information  
Additional information needed for life insurance coverage

## **The Way We Use Information**

We use the information you provide about yourself when placing a request only to complete that request. We do not share this information with outside parties except to the extent necessary to complete that request.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

## **Our Commitment to Data Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

## **Our Commitment to Children's Privacy**

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 18, and no part of our website is structured to attract anyone under 18.

## **How to Contact Us**

Should you have other questions or concerns about these privacy policies, please call us at (800) 418-1783 or send us an email at [info@allegisag.com](mailto:info@allegisag.com).